

# THE 9 STAGES OF A COMMUNITY CONSERVATION PROJECT

Our community-based model is comprised of nine social stages:

- 1** initial discussions with community leaders about the significance of their natural resources and a realistic exploration of benefits that could be gained from conservation
- 2** informal relationship-building in the community
- 3** participatory education such as trainings and workshops
- 4** emergence of local conservation leaders, often through the trainings/workshops
- 5** gathering of support from fellow villagers by local conservation leaders
- 6** co-creation of a formal infrastructure and plans, such as a new sanctuary or community forestry area
- 7** word spreads about success of the new activities and lessons learned through local informal communication networks
- 8** interest in launching similar projects spreads “horizontally” from the first village to other communities
- 9** desire to reproduce the project's positive results spreads “vertically” via government, nonprofit, and other formal relationship-building, lobbying, and education efforts

Find more tools for people-based conservation work at [communityconservation.org/resources](https://communityconservation.org/resources)

Paraphrased from:

Robert H. Horwich, Jonathan Lyon, Arnab Bose and Clara B. Jones (March 30th 2012). Preserving Biodiversity and Ecosystems: Catalyzing Conservation Contagion, Deforestation Around the World, Paulo Moutinho, IntechOpen, DOI: 10.5772/35435.