



## Community Conservation 2025 Sponsorship Opportunities

Pedal, Paddle, or Plod is a virtual event held from August 1 - 15, 2025

Each sponsorship level receives the \$250 level benefits in addition to the ones listed

### **\$7,500 Presenting Sponsor**

- Pedal, Paddle, and Plod is "Presented by (Your Business)" language used in all communications
- Recognition in media releases
- Featured thank you post on our social media channels
- Opportunity to provide a coupon, branded freebie, and promotional materials to event participants
- Company name, logo, and website link featured on our website
- First right of refusal for 2026 event

### **\$5,000 Conservation Steward Sponsor**

- "Dollar match by (Your Business)" language used in communications for a \$10 match per activity
- Individual thank you post on our social media channels
- Opportunity to provide a coupon, branded freebie, and promotional materials to event participants
- Company name, logo, and website link listed on our website

### **\$2,500 Wildlife Protector Sponsor**

- Individual thank you post on our social media channels
- Opportunity to provide a coupon, branded freebie, and promotional materials to event participants
- Company name, logo, and website link listed on our website

### **\$1,000 Flora and Fauna Guardian Sponsor**

- Opportunity to provide a coupon, branded freebie and promotional materials to event participants
- Company name, logo, and website link listed on our website

### **\$500 Friend of All Species Sponsor**

- Opportunity to provide a coupon or flyer to event participants
- Company name and logo listed on our website

### **\$250 Supporting Sponsor**

- Recognition in:
  - all communications sent directly to participants
  - event promotions, including email marketing communications to 1,500 subscribers
  - event promotions through our social media accounts
- Company name listed on our website

\*13,000+ unique visitors each month to our website and social media accounts



## Community Conservation PPP Event Sponsor Commitment Form

Please check your preferred sponsorship level:

- Presenting Sponsor (\$7,500 – only 1 available)
- Conservation Steward Sponsor (\$5,000 - only 1 available)
- Wildlife Protector Sponsor (\$2,500)
- Flora and Fauna Guardian Sponsor (\$1,000)
- Friend of All Species Sponsor (\$500)
- Supporting Sponsor (\$250)

Business Name: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Email: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Please check here if you would like to remain anonymous

**Please mail form and check to:** Community Conservation Inc., PO Box 24, Viroqua, WI 54665

**Or donate directly via our website at:** <https://communityconservation.org/support/>

*Please email or call Kellie Surmacz at [kelliesurmacz@communityconservation.org](mailto:kelliesurmacz@communityconservation.org), 608-616-9147, if you have any questions about becoming a sponsor.*

**Thank you for supporting communities to conserve biodiversity around the world!**