



LOCAL COMMUNITIES GLOBAL IMPACT

Pedal, Paddle, Plod is Community Conservation's annual virtual fundraising event, uniting participants from around the world in support of community-led conservation.

From August 1–15, individuals and teams complete outdoor activities while raising funds to protect biodiversity and empower local communities. Together, participants turn every mile, paddle stroke, and step into meaningful conservation impact.

By sponsoring Pedal, Paddle, Plod, your organization can demonstrate its commitment to sustainability, engage a global audience, and help create a future where both people and nature thrive.



2026 Sponsorship Opportunities

*Each sponsorship level receives the \$500 level benefits
in addition to the ones listed*

\$10,000 Presenting Sponsor

- ★ Pedal, Paddle, and Plod is “Presented by (Your Business)” language used in all communications
 - ★ Recognition in media releases. Featured thank you post on our social media channels
 - ★ Opportunity to provide a coupon, branded freebie, and promotional materials to event participants
 - ★ Company name, logo, and website link featured on our website for 12 months
 - ★ First right of refusal for 2027 event
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\$7,500 Diamond Sponsor

- ★ “Dollar match by (Your Business)” language used in communications for a \$10 match per activity
- ★ Individual thank you post on our social media channels
- ★ Opportunity to provide a coupon, branded freebie, and promotional materials to event participants
- ★ Company name, logo, and website link listed on our website

\$5,000 Platinum Sponsor

- ★ “Individual thank you post on our social media channels
- ★ Opportunity to provide a coupon, branded freebie, and promotional materials to event participants
- ★ Company name, logo, and website link listed on our website

\$2,500 Gold Sponsor

- ★ Opportunity to provide a coupon, branded freebie and promotional materials to event participants
- ★ Company name, logo, and website link listed on our website

\$1,000 Silver Sponsor

- ★ Opportunity to provide a coupon or flyer to event participants
- ★ Company name and logo listed on our website

\$500 Bronze Sponsor

Recognition in:

- ★ all communications sent directly to participants
 - ★ event promotions, including email marketing communications to our subscribers
 - ★ event promotions through our social media accounts
 - ★ Company name listed on our website
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Questions?

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Gold
Transparency
2026

Candid.